

OUI Inc.

NEWSLETTER

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Field Visit to the Indigenous Community Project Aldeia em Foco in Brazil



In September 2025, Shintaro Nakayama, COO of OUI Inc., visited Brazil.

During his stay, he traveled to the state of Bahia to conduct a field visit for the indigenous community eye care project “Aldeia em Foco”, implemented by our local partner Instituto Suel Abujamra with the support of the IDB Lab. In the capital city Brasília, Mr. Nakayama held discussions with the Ministry of Health of Brazil, and in São Paulo, he visited Instituto Suel Abujamra to discuss future collaboration.

Following the visit in Brazil, Shintaro, together with the senior members of Instituto Suel Abujamra, visited the headquarters of the IDB in Washington D.C., where they reported on the progress of the Aldeia em Foco project to representatives of IDB Lab.

This project received the IDB Innovation Award 2024 and has been highly recognized for its efforts to deliver ophthalmic care to indigenous peoples in remote areas through the use of mobile medical devices, tele-diagnosis, and AI. During this visit, the team also received strong encouragement from IDB representatives.

👉 [Read the article about the 2024 Innovation Award here](#)

OUI Inc. will continue to work hand in hand with partners in Japan and around the world, leveraging technologies such as the Smart Eye Camera, to eliminate eyecare disparities and improve access to eye care.



Organizations Involved:

- IDB Lab
- Instituto Suel Abujamra





LET'S COLLABORATE! FEEL FREE TO CONTACT US!

Through our Smart Eye Camera, OUI Inc.'s vision is to reduce blindness in the world by 50% by 2025 by delivering appropriate diagnoses to patients who have not been able to receive eyecare. So far, we have conducted various pilot projects in more than 20 countries around the world, including Asia and Africa, in cooperation with local ophthalmologists, NGOs, medical institutions, and international organizations. The internationally recognized CE marking is expected to further increase the recognition and confidence in the Smart Eye Camera, not only in the European market but also in Asia and Africa. In our current corporate stage, the pilot projects are necessary to understand the obstacles of developing countries where our product may flourish to help the maximum number of people in need. That is why we ask for help, offer for future collaboration from all of you, our possible partner, to get the Smart Eye Camera delivered all across the globe to get the proper diagnoses and treatment that all people deserve!

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