

OUI Inc.

# NEWSLETTER

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## OUI Inc. and Smart Eye Camera landed in Mexico!!



At the TECNOFTALMO 2023 ophthalmology conference held in Querétaro, Mexico from July 27th to 29th, 2023, Dr. Eisuke Shimizu, CEO of OUI Inc., gave a presentation via video on the topic "Innovative Artificial Intelligence-Based Cataract Diagnostic Method." Furthermore, Shintaro Nakayama, COO of OUI Inc. attended the event in person and participated as a speaker in a roundtable session discussing remote diagnosis utilizing AI and smartphone attachment devices. The potential of the Smart Eye Camera was introduced to many experts, resulting in significant positive feedback.

Shintaro also visited Mexican Institution of Ophthalmology (IMO), the charing organization of TECNOFTALMO 2023.

IMO is a non-profit medical institution, providing affordable and inclusive eye care to the population of the Querétaro State, which has a population of about 2 million. In Mexico, where 15 percent of the population earns less than \$1000 a month. In addition to the economic difficulty to reach an ophthalmic solution, with the scarce number of ophthalmologists, the appointments for examinations are generally fully-booked for several months in advance, resulting in many low-income people suffering from difficulty accessing eyecare. To address the issue, IMO was founded and has been undertaking its activities for 25 years.

After the conference concluded, thanks to the introduction from IMO, OUI Inc. also visited APEC (Association for Preventing Blindness) in Mexico City. APEC's mission is to provide top-tier ophthalmic care to resource-limited, underserved patients and to foster the education and advancement of ophthalmologists' research. With our Smart Eye Camera, resident doctors were able to efficiently capture videos.

IMO, APEC and OUI Inc. confirmed that the three organizations share the value of the similar mission/value, and agreed to explore further collaboration to overcome preventable blindness and visual impairment in Mexico and Latin America!

OUI Inc. will continue to collaborate with local ophthalmologists and healthcare professionals to undertake the challenge of creating a new ophthalmic diagnostic model utilizing the Smart Eye Camera.



### Organizations Involved

- TECNOFTALMO 2023
- Mexican Institution of Ophthalmology (IMO)
- APEC (Association for Preventing Blindness)





## **LET'S COLLABORATE! FEEL FREE TO CONTACT US!**

Through our Smart Eye Camera, OUI Inc.'s vision is to reduce blindness in the world by 50% by 2025 by delivering appropriate diagnoses to patients who have not been able to receive eyecare.

So far, we have conducted various pilot projects in more than 20 countries around the world, including Asia and Africa, in cooperation with local ophthalmologists, NGOs, medical institutions, and international organizations.

The internationally recognized CE marking is expected to further increase the recognition and confidence in the Smart Eye Camera, not only in the European market but also in Asia and Africa.

In our current corporate stage, the pilot projects are necessary to understand the obstacles of developing countries where our product may flourish to help the maximum number of people in need.

That is why we ask for help, offer for future collaboration from all of you, our possible partner, to get the Smart Eye Camera delivered all across the globe to get the proper diagnoses and treatment that all people deserve!

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