

OUI Inc.

NEWSLETTER

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OUI Inc.'s Smart Eye Camera expands to Bhutan



Mr. Nakayama and Mr. Yokoiwa of OUI Inc. visited Kingdom of Bhutan for three days from March 1, 2023 for a meeting to discuss the introduction of OUI Inc's Smart Eye Camera in Bhutan. In Bhutan, there are 11 ophthalmologists for a population of 777,500, but ophthalmologists are concentrated in urban areas, and the difficulty in accessing eye care, especially outside of urban areas, is a major issue.

First, we met with the Bhutanese Ministry of Health to discuss the introduction of our Smart Eye Camera in Bhutan, and received positive feedback from them. Bhutan is characterized by a dispersed population, and diseases of the anterior segment of the eye, such as cataracts. Moreover, they are suffering from diabetic retinopathy, accounting for many of the causes of blindness. These factors have a great affinity with our Smart Eye Camera, and they will positively consider introducing it to Bhutan, taking into account the opinions of ophthalmologists in Bhutan.

We have also used our Smart Eye Camera to perform eye screenings for 12 computer school students with disabilities and 46 elementary school students. We taught the school teachers how to use our Smart Eye Camera and they were soon able to successfully capture video. We found that the school teachers, not the doctors, nurses, or Clinical Officers, could successfully use our Smart Eye Camera, which was a step toward its introduction.

Through this visit to Bhutan, we were able to show many people in Bhutan the potential of our Smart Eye Camera! We will continue to work together with local ophthalmologists, medical professionals, and government officials to advance our project for the development of eye care in Bhutan and around the world!

SEC

Smart Eye Camera

Participating Institutions

- Bhutanese Ministry of Health





LET'S COLLABORATE! FEEL FREE TO CONTACT US!

Through our Smart Eye Camera, OUI Inc.'s vision is to reduce blindness in the world by 50% by 2025 by delivering appropriate diagnoses to patients who have not been able to receive eyecare.

So far, we have conducted various pilot projects in more than 20 countries around the world, including Asia and Africa, in cooperation with local ophthalmologists, NGOs, medical institutions, and international organizations.

The internationally recognized CE marking is expected to further increase the recognition and confidence in the Smart Eye Camera, not only in the European market but also in Asia and Africa.

In our current corporate stage, the pilot projects are necessary to understand the obstacles of developing countries where our product may flourish to help the maximum number of people in need.

That is why we ask for help, offer for future collaboration from all of you, our possible partner, to get the Smart Eye Camera delivered all across the globe to get the proper diagnoses and treatment that all people deserve!

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